



Fallon Downtown Merchants Association

Presents the

2019 Fourth of July Parade

PARADE THEME:

“Home Means Fallon”

Dear Parade Entrant,

The Fallon Downtown Merchants Association is proud to announce the third annual Fourth of July Parade to be held on Thursday, July 4, 2019. We cordially invite entries from individuals, business, groups, and organizations.

The following awards will be given:

**BEST USE OF THEME -- BEST YOUTH
BEST CIVIC/NON PROFIT GROUP -- BEST BUSINESS ENTRY -- BEST MOUNTED INDIVIDUAL
BEST MOUNTED GROUP -- BEST FARM EQUIPMENT -- BEST AG --BEST AUTOMOBILE --
BEST MILITARY -- MOST PATRIOTIC -- DMA CHOICE --PEOPLE'S CHOICE**

The parade will begin at 10:00 AM at the corner of Taylor Street and Virginia Street. Please pick a category for your entry and fill out the attached form. Please indicate the type of representation we may expect and a description of your entry for the announcer.

Mail your entry to: The **Fallon DMA P.O. Box 422, Fallon, NV 89407-0422** or e-mail it to fallondowntownmerchants@gmail.com Please include a phone number where we may reach you. If you provide an e-mail address, we will confirm your entry by e-mail.

If you have any questions please call Kathy Openshaw at (775) 426-1196 or Kim Klenakis at (775) 426-8371.

2019 Fourth of July Parade Rules

Check-in before 9:00 a.m. Parade Starts Promptly at 10:00 a.m.

For your fun and the safety of others, please follow these simple rules:

1. Due to the limited amount of space and large parade, all participants must be in place NO LATER than 9:30 a.m. This is so the parade can begin on time. NO late entries will be accepted and NO refunds will be given.
2. Please turn your entry in by Thursday, June 27, 2019. If an e-mail address is provided, confirmation of your entry will be sent to you via e-mail.
3. CHECK-IN / STAGING: PARADE CHECK-IN will be at the corner of Taylor Street and Virginia Street (behind Churchill County Junior High School). Parade numbers and instructions must be picked-up prior to 9:00AM at the Parade Booth. There you will receive your assigned Parade Entrant Number. Parade Staging will take place along Virginia Street. Once you receive your number, please move your entry to your personal staging location. Please display your sign at the front end of your entry in a very visible manner.
4. Parade Etiquette—
 - a. No throwing items from parade entries in an aggressive/direct way.
 - b. Throw candy and other items AWAY from parade entries toward the audience.
 - c. All water guns must be of a brightly colored and fun designs—no realistic guns are allowed.
 - i. No spraying people/crowds unless they ask—complaints will result in the water guns being confiscated from the offending parade entrant (all people on the float) and will be returned at the conclusion of the parade.
5. Announcement of Parade Awards: Awards will be given in each of the judged categories. Prizes will be awarded at the picnic event to follow the parade, located at the Churchill County Fairgrounds at 2:00 p.m.

Thank you and Good Luck! We are looking forward to your participation in 2019 Fourth of July Parade!

2019 FOURTH OF JULY PARADE ENTRY FORM

****PLEASE THOROUGHLY COMPLETE TO ASSURE PARTICIPATION****

CONTACT INFORMATION

Organization: _____
Contact name: _____
Mailing Address: _____
City/Zip: _____
Phone No. 1: (____) _____ Phone No. 2: (____) _____
Email: _____

JUDGING CATEGORY: All entries must participate from one category. Please mark **ONLY ONE:**

_____ Political Group/Candidate or Interest Group (Fee applied)
_____ Business (Fee applied)
_____ Youth
_____ Horses/Animals (Please provide cleanup)
_____ Classic Car/Farm Equipment
_____ Non-Profit Organization/Civic Group
_____ Military
_____ Other--Please Describe _____

FEES

Political: \$50.00 _____ Commercial/Local Business: \$30.00* _____ Non-Profit/Individual- \$Free\$ _____
*Parade Entry Fee will be waived in exchanged for annual DMA membership of \$25.00
(Note: multiple businesses, groups or candidates may share one entry; however fee applies to EACH business, group and candidate represented.)

DESCRIPTION:

VEHICLE TYPE(S) (Circle) – bicycle – truck -- trailer – horse – car – tractor – ATV - other _____
TOTAL LENGTH of entry in FEET (approximate) _____
TOTAL NUMBER of people _____
TOTAL NUMBER of animals _____
For the sake of our animals and parade lineup, will your entry include any of the following (Circle all that apply): *Music *Horns/Air Horns *Sirens *Other: loud/sudden noise _____

ACTIVITY AGREEMENT: Please sign below acknowledging the following: We wish to participate in the Fallon Fourth of July Parade. The organization or individual(s) identified above shall, as a condition of participation, identify and hold harmless the City of Fallon, Churchill County and Fallon Downtown Merchants Association its officers, directors and committee members from any and all claims, suits, losses, damages and/or expenses on account of bodily injury or property damage arising out of their participation in the Fourth of July Parade. Furthermore, the said individual(s)/organization will defend on behalf of the City, County and Fallon Downtown Merchants Association all claims or suits for bodily injury or property damage arising out of their participation in the Fourth of July celebration. I also understand that any sponsor may, for publication or promotion, use my name or pictures of my participation in this event without obligation or liability to me. This agreement shall be governed and in accordance with all applicable Federal, State, County and City of Fallon laws. This Agreement shall be effective when executed by both parties hereto.

CHECK-IN PRIOR to 9:00 am. PARADE STARTS PROMPTLY at 10am.

Signature of Entrant or Authorized Agent

Date

MAIL ENTRIES OR SUBMIT TO:

Fallon Downtown Merchants Association P.O. Box 422, Fallon, NV 89407-0422

EMAIL: fallondowntownmerchants@gmail.com

OR DROP OFF AT: Churchill County Parks & Recreation 325 Sheckler Road Fallon, NV 89406
Fallon Chamber of Commerce 85 North Taylor Street, Fallon, NV 89407-0422

Please *briefly* describe who, what, where, when, and why regarding your entry so the announcer can describe you. Please write exactly what you would like the announcer to say about your entry. Keep wording **BRIEF and LEGIBLE**. Parade personnel cannot re-write excessively lengthy, illegible, or otherwise inappropriate announcements.

ENTRY TITLE: _____

DESCRIPTION: _____

Official Use Only:

PARADE ENTRANT # _____

CATEGORY _____

Judging:

- _____ Ability to follow Theme
- _____ Creativity/Originality
- _____ Costumes (People and/or Animals)
- _____ Visually appealing (Groups/Organizations ID'd)
- _____ Extra Points (given for audio enhancements, moveable parts, gimmicks)

_____ **Total Points**